RICARDO ADAME

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WORK EXPERIENCE

Benvi	Senior Design Manager August 2023 - Present	As part of QuintoAndar, the leader in rentals in Latin America, we are establishing the first design team outside of Brazil. Our goal is to develop processes that enhance the rental experience in the Mexican market for both property owners and tenants.
Clip	Product Design Manager Senior June 2022 - July 2023	I led the design team for the leading payment solution in Mexico, used daily by millions of users. My contribution encompassed defining the team's strategy, culture, and vision, ensuring high-quality products for the entire company.
Hola Cash	Head of Product Design November 2021 - June 2022	I helped in the launch of one of the most ambitious payment and anti-fraud solutions for small and large companies in Mexico. I led and helped build the design team, and supported the strengthening of the design culture throughout the company.
Eden (Eva)	Head of Design March 2021 - November 2021	I led the brand, product, and research design initiatives of the company, focusing on delivering the best health-tech experience in Mexico for practitioners and patients. I contributed to the execution of projects like Eva PACS and Eva DS.
Nubank	Senior Product Designer September 2019 - March 2021	I helped with the launch of the credit card from the most successful startup in Latin America in Mexico. I worked on the design of the Card Application, Website, and Virtual Card. I collaborated on joint projects with teams from Mexico, Brazil, and Colombia.
Conekta	Product Designer September 2017 - August 2019	I helped in the creation of the digital payment solution used by Amazon, Samsung, and others in Mexico. I helped optimize the Digital and Cash Payment experience, and also collaborated on branding and corporate materials design projects.
Facturama	Designer & Frontend Developer December 2013 - August 2017	I helped grow the company, recently acquired by Freshbooks, from (almost) zero to thousands of customers as the sole designer (and sometimes developer) for projects such as web and native applications, brand identity, research, and more.

SKILLSET

User Interface Design, Web design, Design Systems, Visual Design, Illustration, Identity Design, Research, Team building & management, Frontend & No-Code.

TOOLKIT

Figma, Maze, Miro / Figjam, Adobe Illustrator & Photoshop, Framer, Procreate, Notion, G Suite, Sublime Text & more.

COMMUNITY

UXMX Podcast
Diseño de producto en Nubank.

Oficina General Podcast
El Diseño conecta a la gente con la tecnología.